



Society for Clinical Data Management
DATA DRIVEN

2011 ADVERTISING INSERTION ORDER Data Basics

ORGANIZATION NAME: _____

CONTACT Name: _____

CONTACT Address: _____

CONTACT Phone: _____

CONTACT E- mail: _____

DATA BASICS

Insertion	1x	2x	3x	4x
Full Page	\$1,064	\$1,008	\$960	\$906
Half Page	\$740	\$700	\$670	\$630
Quarter Page	\$450	\$425	\$402	\$378

Number of Insertions: _____

Amount Due: _____

Issue:

Spring – March 21, 2011 (Material Deadline 2/15/11)

Summer – June 20, 2011 (Material Deadline 5/15/11)

Fall – September 19, 2011 (Material Deadline 8/15/11)

Winter – December 19, 2011 (Material Deadline 11/15/11)

Full Page Half Page Quarter Page

Full Page Half Page Quarter Page

Full Page Half Page Quarter Page

Full Page Half Page Quarter Page

Payment Required for Full Schedule

Credit Card Type _____

Credit Card Number _____

Expiration Date _____

Name on Card _____

Payment by Check- Full Schedule

Invoice- Full Schedule

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