



SCDM 2019 EMEA CONFERENCE

23 - 25 October, 2019

BERLIN, GERMANY

Partnership Opportunities

To help maximize your investment at the conference, we are offering an extensive selection of marketing tools, sponsorship options and advertising possibilities.

These opportunities are designed to help you capture the attention of clinical data management professionals **before**, **during** and **after** the annual conference.

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THE SOCIETY FOR CLINICAL DATA MANAGEMENT

OUR MISSION

The Society for Clinical Data Management is a non-profit, international organization of 2,000+ members worldwide founded to advance the discipline of clinical data management.

SCDM is organized exclusively for educational and scientific purposes, which reflects in all of SCDM's services, including the certified Clinical Data Manager© program, online education offerings and publications. Engaged in collaborations and partnerships with other professional organizations, The Society for Clinical Data Management creates a network of professionals driving the industry forward on multiple fronts: technological, regulatory, procedural and personnel.

SCDM strives to become the world's leading advocate for the discipline of clinical data management.

CORE VALUES

Knowledge and Experience of our Members

The intellectual capital and collective experience of our members are our greatest assets. We rely on and embrace the participation and contributions of our members and volunteers.

Scholarship

We encourage and promote rigor and discipline in the research of topics affecting our industry. Our positions, publications and programs will be the result of scholarly investigation.

Quality and Continuous Improvement

We are committed to the development and enhancement of products, services and relationships of the highest quality.

Open Communication

We encourage open communication and information sharing. We provide our members with insight to the organization's initiatives and activities.

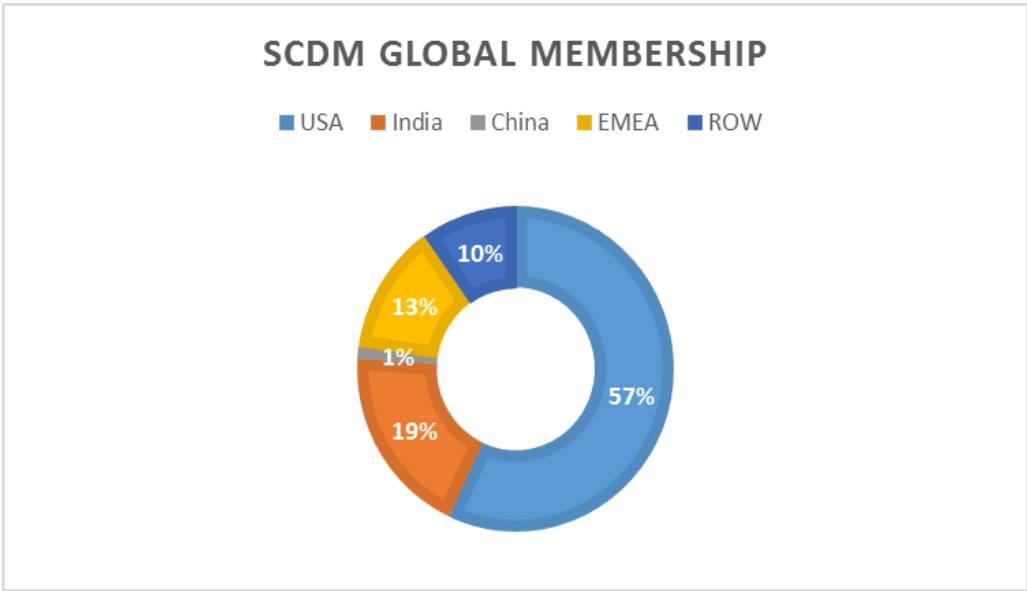
Integrity

We exemplify and expect honesty and integrity.

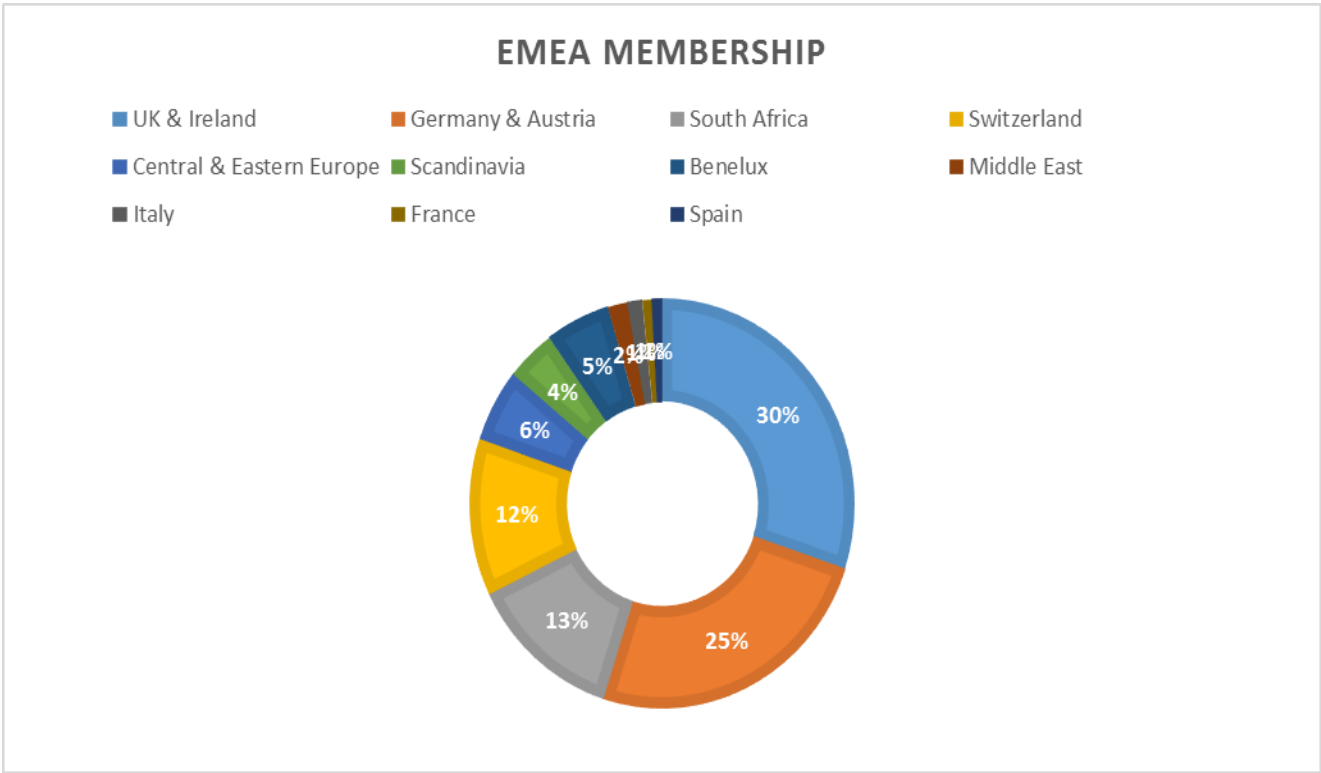
THE SOCIETY FOR CLINICAL DATA MANAGEMENT

MEMBERSHIP AT A GLANCE

SCDM Global Membership



SCDM Membership in the EMEA Region – 250 Members



2019 EMEA Conference

THE CONFERENCE

Following three highly successful European Leadership Forums, SCDM is pleased to announce the 2019 SCDM EMEA Conference which will take place on 23-25 October 2019. The event is kindly hosted by Bayer in Berlin, Germany.

The theme of the meeting will be *'Evolving Clinical Data Management'* and is targeted towards professionals and leaders from CROs, pharmas, regulators and academia.

Wednesday 23 October:

The event will start on Wednesday, 23 October at lunchtime with the EMEA leadership forum. The part of this events is reserved for decision makers of such as senior data manager, vice presidents, associate directors or operations directors, and will bring 50-100 attendees.

Thursday 24 and Friday 25 October:

Over the Thursday 24 and Friday 25 October, the conference will be opened to a broader audience from the clinical data eco-system. There will be 4 four sessions on the Thursday:

- Emphasis on operations & present
- New regulations
- Application of AI & ML
- Emerging technologies: Between hype and hope

After an intensive day of discussions, attendees will be invited to join the **Networking Reception**, which will offer a unique opportunity to connect with pairs and exchange views on the day's topics, while enjoying fine dining in a relaxed atmosphere.

On Friday 25 October, there will 2 panel discussions and three sessions on:

- Evolution of the role of data manager
- The future of CDM: where are we heading?
- Other perspectives on clinical data management

SCDM EMEA Conference 2019

Berlin, Germany | 23-25 October 2019

GOLD PACKAGE N°1 *(Networking Leadership Dinner Sponsor)*

1 available

Value: 9.000€ excl. VAT

Unique to this package:

- ✓ Unique sponsor of the Networking Leadership Dinner on Wednesday 23 October
 - Opportunity for welcome remarks
 - 1 table to place promotional collateral
 - Opportunity to place pop-up banners
 - Corporate logo on all Networking Leadership Dinner signage
- ✓ 10-minute speaking opportunity before lunch on Friday 25 October

Branding & advertising:

- ✓ Onsite visibility:
 - 1 x table top in break area
 - 1 x sponsor banner in break area
 - 1 x conference bag insert (limited to a double-sided flyer, 8 ½ x 11 inches)
- ✓ Online visibility:
 - Corporate logo & description in outline program
 - Corporate logo, description and website link on conference webpage
 - 1 x half page color advertisement in Data Connection
- ✓ Online marketing:
 - One promotional email with GOLD sponsor logo per month + social media to boost event/sponsor visibility
 - Half a page ad in Data connections
 - Possibility to have two (2) General Push Notifications and 1 Specific about the Corporate Business Core with Logo, Link and content to be sent to the Conference attendees
 - Possibility to purchase a Splash-screen Ad for the App (2 sec)
 - Possibility to add the Corporate Logo as main sponsor in the App Homepage

Membership advantages:

- ✓ 1 complimentary registration to the leadership forum on the Wednesday 23 October or to the conference on Thursday 24 – Friday 25 October
- ✓ Opportunity to register additional staff at the special SCDM Member Registration Fee
- ✓ SCDM membership (until 31 Dec 2019) for all registered staff

GOLD PACKAGE N°2 *(Conference Lunch Sponsor day 1)*

Value: 9.000€ excl. VAT

Unique to this package:

- ✓ Unique sponsor of the Conference Lunch on Thursday 24 October
 - Opportunity for welcome remarks
 - 1 table to place promotional collateral
 - Opportunity to place pop-up banners
 - Corporate logo on all conference lunches signage
- ✓ 10-minute speaking opportunity before lunch on Thursday 24 October

Branding & advertising:

- ✓ Onsite visibility:

- 1 x table top in break area
- 1 x sponsor banner in break area
- 1 x conference bag insert (limited to a double-sided flyer, 8 ½ x 11 inches)
- ✓ **Online visibility:**
 - Corporate logo & description in outline program
 - Corporate logo, description and website link on conference webpage
 - 1 x half page color advertisement in Data Connections
- ✓ **Online marketing:**
 - One promotional email with GOLD sponsor logo per month + social media to boost event/sponsor visibility
 - Possibility to have two (2) Push Notifications, with Logo, Link and content to be sent to the Conference attendees
 - Possibility to purchase a Splash-screen Ad for the App (1 sec)
 - Half a page ad in Data Connections
- ✓ **Membership advantages:**
 - 1 complimentary registration to the leadership forum on the Wednesday 23 October or to the conference on Thursday 24 – Friday 25 October
 - Opportunity to register additional staff at the special SCDM Member Registration Fee
 - SCDM membership (until 31 Dec 2019) for all registered staff

GOLD PACKAGE N°3 *(Conference lunch Sponsor day 2)*

Value: 9.000€ excl. VAT

Unique to this package:

- ✓ **Unique sponsor of the Conference Lunch on Friday 25 October**
 - Opportunity for welcome remarks
 - 1 table to place promotional collateral
 - Opportunity to place pop-up banners
 - Corporate logo on all conference lunches signage
- ✓ **10-minute speaking opportunity before lunch on Friday 25 October**

Branding & advertising:

- ✓ **Onsite visibility:**
 - 1 x table top in break area
 - 1 x sponsor banner in break area
 - 1 x conference bag insert (limited to a double-sided flyer, 8 ½ x 11 inches)
- ✓ **Online visibility:**
 - Corporate logo & description in outline program
 - Corporate logo, description and website link on conference webpage
 - 1 x half page color advertisement in Data Connections
- ✓ **Online marketing:**
 - One promotional email with GOLD sponsor logo per month + social media to boost event/sponsor visibility
 - Possibility to have two (2) Push Notifications, with Logo, Link and content to be sent to the Conference attendees
 - Possibility to purchase a Splash-screen Ad for the App (1 sec)
 - Half a page ad in Data Connections
- ✓ **Membership advantages:**
 - 1 complimentary registration to the leadership forum on the Wednesday 23 October or to the conference on Thursday 24 – Friday 25 October
 - Opportunity to register additional staff at the special SCDM Member Registration Fee

- SCDM membership (until 31 Dec 2019) for all registered staff

GOLD PACKAGE N°4 *(Coffee breaks Sponsor)*

Value: 9.000€ excl. VAT

Unique to this package:

- ✓ Unique sponsor of 4 coffee breaks (2 on Thursday 24 and 2 on Friday 25 October)
 - Opportunity for welcome remarks
 - 1 table to place promotional collateral
 - Opportunity to place pop-up banners
 - Corporate logo on all Networking Dinner signage
- ✓ 10-minute speaking opportunity before lunch on Friday 25 October

Branding & advertising:

- ✓ Onsite visibility:
 - 1 x table top in break area
 - 1 x sponsor banner in break area
 - 1 x conference bag insert (limited to a double-sided flyer, 8 ½ x 11 inches)
- ✓ Online visibility:
 - Corporate logo & description in final printed program
 - Corporate logo, description and website link on conference webpage
 - 1 x half page color advertisement in Data Connections
- ✓ Online marketing:
 - One promotional email with GOLD sponsor logo per month + social media to boost event/sponsor visibility
 - Possibility to have two (2) Push Notifications, with Logo, Link and content to be sent to the Conference attendees
 - Possibility to purchase a Splash-screen Ad for the App (2 sec)
 - Possibility to add the Corporate Logo as main sponsor in the App Homepage
 - Half a page ad in Data Connections

Membership advantages:

- ✓ 1 complimentary registration to the leadership forum on the Wednesday 23 October or to the conference on Thursday 24 – Friday 25 October
- ✓ Opportunity to register additional staff at the special SCDM Member Registration Fee
- ✓ SCDM membership (until 31 Dec 2019) for all registered staff

SILVER PACKAGE (2 available)

Value: 4.500€ excl. VAT

Unique to this package:

- ✓ Opportunity to sponsor conference lanyards
 - Logo on all lanyards and opportunity for staff to distribute lanyards to attendees
- OR
- ✓ Opportunity to sponsor conference bags
 - Logo on bags

Branding & advertising:

- ✓ Onsite visibility:
 - 1 x table top in break area
 - 1 x sponsor banner in break area
 - 1 x conference bag insert (limited to a double-sided flyer, 8 ½ x 11 inches)
- ✓ Online visibility:
 - Corporate logo & description in outline program
 - Corporate logo, description and website link on conference webpage

- ✓ Online marketing:
 - The possibility to place the sponsors logo in one of the Conference promotional email + social media to boost/sponsor event visibility
 - Half a page ad in Data Connections

Membership advantages:

- ✓ 1 complimentary registration to the leadership forum on the Wednesday 23 October or to the conference on Thursday 24 – Friday 25 October
- ✓ Opportunity to register additional staff at the special SCDM Member Registration Fee

BRONZE PACKAGE (2 available)

Value: 3000€ excl. VAT

- ✓ 1 complimentary registration to the leadership forum on the Wednesday 23 October or to the conference on Thursday 24 – Friday 25 October
 - ✓ Opportunity to register additional staff at the special SCDM Member Registration Fee
 - ✓ Corporate logo & description in outline program
 - ✓ Corporate logo, description and website link on conference webpage
 - ✓ 1 x table top in break area
 - ✓ The possibility to place the sponsors logo in one of the Conference promotional email + social media to boost/sponsor event visibility
 - ✓ Half a page ad in data connections
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PARTNERSHIP CONTRACTUAL AGREEMENT

1. YOUR INFORMATION

First Name Last Name Occupation
.....
Email
Land Line Mobile
Company.....
Address
City State
Postal Code Country.....
Web Address
Additional Contact Name Email

PRODUCT & SERVICE (please check all that apply):	
<input type="checkbox"/> Authorized Education	<input type="checkbox"/> eSource Software Solutions for Clinical Trials
<input type="checkbox"/> Biostatistics	<input type="checkbox"/> Functional sourcing (FSP)
<input type="checkbox"/> Clinical Data Management Staffing & Consulting	<input type="checkbox"/> Interactive Response Technologies
<input type="checkbox"/> Clinical Research Organization (CRO)	<input type="checkbox"/> Medical Writing/Publishing
<input type="checkbox"/> Clinical Services and Software for Clinical Trials	<input type="checkbox"/> Non-profit organization
<input type="checkbox"/> Clinical Trial Management & Support	<input type="checkbox"/> Professional Recruitment Services
<input type="checkbox"/> Data management	<input type="checkbox"/> Regulatory, Clinical, Processing Consulting
<input type="checkbox"/> Drug development	<input type="checkbox"/> Scientific communications
<input type="checkbox"/> Education, Research	<input type="checkbox"/> Standards development organization
<input type="checkbox"/> Electronic Data Capture (EDC)	<input type="checkbox"/> Other (please specify): _____

2. PARTNERSHIP RESERVATION

PARTNERSHIP RESERVATION
<input type="checkbox"/> GOLD PACKAGE SPONSOR (Value: 9,500€ excl. VAT) – 4 Available
<input type="checkbox"/> SILVE PACKAGE (Value: 4,500€ excl. VAT) – 2 Available
<input type="checkbox"/> BRONZE PACKAGE (Value: 3,000€ excl. VAT) – 2 Available

TOTAL PARTNERSHIP € _____

PAYMENT

Charge My Credit Card:

AMX MC Visa

Card Number _____

Cardholder Name _____

Expiration Date _____ CVV _____ Zip Code _____

Signature _____

I agree that this contractual agreement shall be deemed as valid and binding.

I agree to all partnership deadlines and regulations.

By transfer:

Society for Clinical Data Management, Inc
Boulevard du Souverain 280, B-1160 Brussels, Belgium
Tel: +32-2-320 2529 – Email: info@scdm.org

Bank Name: ING Belgium
Bank Account holders name: SCDM
Bank account holder's address: Boulevard du Souverain 230, 1160 Brussels, Belgium
IBAN: BE78310177451886
BIC: BBRUBEBB100
Payment terms: 30 days

Name: _____

Signature: _____

PARTNERSHIP RULES & REGULATIONS

Payment

Payment is due with the completed application and signed contractual agreement. All payments must be made in Euros (EUR). Credit card payments, money orders and direct wire transfers in USD, GBP and EUR are accepted. If sending payment by wire transfer, please contact Evariste Buyeye at Evariste.Biyeye@mci-group.com

Cancellation Policy

Written notification must be sent to SCDM if a sponsor should cancel or reduce the sponsorship package or add-ons after assignment has been made. Please note that when you cancel your partnership, all of the benefits included in the package are forfeited. The following cancellation policy will apply:

DATE OF CANCELLATION	APPLICABLE PERCENTAGE OF TOTAL
From contract signature to June 30, 2019	25% of total amount due
July 1, 2019 – August 30, 2019	50% of total amount due
September 1, 2019 – Conference start	100% of total amount due (no refunds)