



Society for Clinical Data Management
DATA DRIVEN

Engagement Opportunities at
SCDM India Annual Conference 2019
6th-7th December 2019

Venue: NIMHANS Convention Center Bangalore, Karnataka

Event Theme:

Rotate to the New: Data Stewardship | Data Analytics | Data Science

SCDM India Annual Conference will **Feature:**



Workshop & Patient's
Experience



Keynote Talks & Debate
Sessions



Panel Discussions &
Technical Sessions



Networking
Leadership Forum

2 Days

20 Sessions

400 + Delegates



Why **Engage** with SCDM Annual Conference 2019?

Who are you going to engage with?

Practice Heads from Big pharma, Bio-Pharma & Life sciences

VP & Directors (CRO's and CDM services)

Clinical Data Managers

R & D Heads

Clinical Data Analysts

Data Programmers

Senior Bureaucrats From Government

Consultants and Research Professionals

Improve your odds of meeting your potential customers



Learn, Interact, Network & Stay Updated

PHARMA

CRO

IT/ITES

INSTITUTES



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Engagement Opportunities

Presenting (Knowledge) Partner

Pre-Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Knowledge Partner which will be mailed to the entire database
- Company Logo to be featured on conference poster as Knowledge Partner
- Company Logo and profile to be featured on the website as Knowledge Partner
- Company Logo to be featured in the E-brochure
- Reciprocal website hot link to your company's website
- Acknowledgements in all promotional campaigns carried out for the event

Onsite Branding And Exhibition Benefits

- 1 industry lunch meeting offered on a priority basis
- Verbal Recognition in the opening and closing session
- Logo to predominantly feature on signage displayed in conference room (backdrop) and throughout the conference venue (Registration counter, banners) as Knowledge Partner
- **2 exclusive corporate roll up will be placed in an exclusive area**
- **18sqmt area (6×3mts. booth)** Exhibiting area for networking
- Logo on conference documents as Knowledge Partner
- Corporate literature or promotional material to be included into the delegate packs
- 5 complimentary passes to your staff for the exhibition area
- 10 complimentary delegate passes for the entire conference
- Opportunity to send additional staff at the special SCDM Member Registration Fee.

Post Event Benefits

- Logo on Post show report
- Access to attendee database

INVESTMENT: INR 10,00,000 + GST

Additional Exhibit space @INR11,000 per sq.mt.



Engagement Opportunities

Platinum Sponsor

Pre Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Platinum Sponsor which will be mailed to entire database.
- Company logo to be featured on congress posters as Platinum Sponsor
- Company logo and profile featured on the website as Platinum Sponsor
- Company logo to feature on the E-brochure
- Reciprocal website hot link to the company's website
- Acknowledgements in all promotional campaigns carried out for the event

Onsite Branding And Exhibitions

- 1 industry lunch meeting offered on a priority basis
- Logo to predominantly feature on signage displayed in conference room (backdrop) and throughout the conference venue (Registration counter, banners) as Platinum Sponsor
- Verbal Recognition in the opening and closing session
- **2 exclusive corporate roll up will be placed in an exclusive area**
- **12sqm area** (4X3mtrs booth) exhibiting area for networking
- Logo on conference documents as Platinum Sponsor
- Corporate literature or promotional material to be included into the delegate packs
- 4 complimentary passes to your staff for the exhibition area
- 8 complimentary delegate passes for the entire conference
- Opportunity to send additional staff at the special SCDM Member Registration Fee

Post Event Benefits

- Logo on Post show report
- Access to attendee database

INVESTMENT: INR 6,00,000 + GST

Additional Exhibit space @INR11,000 per sq.mt.



Engagement Opportunities

Gold Sponsor

Pre Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Gold Sponsor which will be mailed to entire database
- Company logo to be featured on congress posters as Gold Sponsor
- Company logo and profile featured on the website as Gold Sponsor
- Company logo to feature on the E-brochure
- Reciprocal website hot link to the company's website
- Acknowledgements in all promotional campaigns carried out for the event

Onsite Branding And Exhibitions

- Logo to predominantly feature on signage displayed in conference room (backdrop) and throughout the conference venue (Registration counter, banners) as Gold Sponsor
- Verbal Recognition in the opening and closing session
- **1 exclusive corporate roll up will be placed in an exclusive area**
- **9sqm area** (3×3mtrs booth) Exhibiting area for networking
- Logo on conference documents as Gold Sponsor
- Corporate literature or promotional material to be included into the delegate packs
- 2 complimentary passes to your staff for the exhibition area
- 6 complimentary delegate passes for the entire conference
- Opportunity to send additional staff at the special SCDM Member Registration Fee

Post Event Benefits

- Logo on Post show report
- Access to attendee database

INVESTMENT: INR 4,50,000 + GST

Additional Exhibit space @INR11,000 per sq.mt.



Engagement Opportunities

Lunch Sponsor

Pre Event Involvement

- Logo on the front cover of the brochure under the prestigious heading of Lunch Sponsor which will be mailed to entire database
- Company logo to be featured on congress posters as Lunch Sponsor
- Company logo and profile featured on the website as Lunch Sponsor
- Company logo to feature on the E-brochure
- Reciprocal website hot link to the company's website
- Acknowledgements in all promotional campaigns carried out for the event

Onsite Branding And Exhibitions

- Logo to predominantly feature on signage displayed in conference room (backdrop) and throughout the conference venue (Registration counter, banners) as Lunch Sponsor
- Verbal Recognition in the opening and closing session
- **2 exclusive corporate roll up will be placed in the networking Lunch area**
- **6sqm area** (3x2mtrs booth) Exhibiting area for networking
- Logo on conference documents as Lunch Sponsor
- Corporate literature or promotional material to be included into the delegate packs
- 2 complimentary passes to your staff for the exhibition area
- 6 complimentary delegate passes for the entire conference
- Opportunity to send additional staff at the special SCDM Member Registration Fee

Post Event Benefits

- Logo on Post show report
- Access to attendee database

INVESTMENT: INR 3,50,000 + GST

Additional Exhibit space @INR11,000 per sq.mt.



Engagement Opportunities

Silver Sponsor

Pre Event Involvement

- Company logo to be featured on congress posters as Silver Sponsor
- Company logo and profile featured on the website as Silver Sponsor
- Company logo to feature on the E-brochure
- Reciprocal website hot link to the company's website

Onsite Branding And Exhibitions

- Logo to predominantly feature on signage displayed in conference room (backdrop) and throughout the conference venue (Registration counter, banners) as Silver Sponsor
- **1 corporate roll up will be placed in the exhibition area**
- **6sqm area** (3x2mtrs booth) exhibiting area for networking
- Logo on conference documents as Silver Sponsor
- Corporate literature or promotional material to be included into the delegate packs
- 1 complimentary pass to your staff for the exhibition area
- 2 complimentary delegate passes for the entire conference
- Opportunity to send additional staff at the special SCDM Member Registration Fee

Post Event Benefits

- Logo on Post show report
- Access to attendee database

INVESTMENT: INR 2,50,000 + GST

Additional Exhibit space @INR1 1,000 per sq.mt.



Engagement Opportunities

Associate Sponsor

Pre event involvement

- Company logo to be featured on congress posters as Associate Sponsor
- Company logo and profile featured on the website as Associate Sponsor
- Company logo to feature on the E-brochure
- Reciprocal website hot link to the company's website

Onsite branding and exhibitions

- Logo to predominantly feature on signage displayed in conference room (backdrop) and throughout the conference venue (Registration counter, banners) as Associate Sponsor
- **1 corporate roll up will be placed in an exclusive area**
- Logo on conference documents as Associate Sponsor
- Corporate literature or promotional material to be included into the delegate packs
- 1 complimentary pass to your staff for the exhibition area
- 2 complimentary delegate passes for the entire conference
- Opportunity to send additional staff at the special SCDM Member Registration Fee

Post Event Benefits

- Logo on Post show report
- Access to attendee database

INVESTMENT: INR 1,50,000 + GST

Exhibit space @INR11,000 per sq.mt.

A Minimum of 9 Sq.mt to be purchased along with the sponsor package.



Other Opportunities

- Conference Bags Branding
- Conference Lanyards Branding
- Delegate Kit Branding

Exhibit Space

INVESTMENT: INR 1,00,000 +GST

Showcase Your Latest Product, Innovations & Technology at SCDM India Conference 2019:

Exhibition Stall Includes (Space 9 Sq.mt.)

- Table
- Chair
- Spot Light
- Power Socket
- Trash bin
- Logo branded as an Exhibitor on the event website & Collaterals.



Additional Exhibit space @INR11,000 per sq.mt.

A Minimum of 9 Sq.mt to be purchased along with the sponsor package.



Society for Clinical Data Management
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For Sponsorship & Speaking
Opportunity, contact:

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Thank You